

Appl. No. 09/716,740  
Atty. Docket No. 5922R2C3  
Amdt. Dated July 1, 2004  
Reply to Office Action of April 28, 2004  
Customer No. 27752

## REMARKS

No amendments to the Claims are being presented by the current Amendment. Claims 1-18, 38-55, 75, 80, 81, and 86-102 remain in the instant Application and are presented for the Examiner's review and reconsideration in light of the following remarks.

### Rejection Under 35 U.S.C. §103

Claims 1-18, 38-55, 75, 80, 81, and 86-102 have been rejected under 35 U.S.C. §103(a) over Wilbur, U.S. Patent No. 2,338,749 in view of the admitted prior art. Arguments previously made with respect to the Wilbur reference remain in effect but will not be repeated for the sake of brevity. Applicants respectfully traverse this rejection and request reconsideration and withdrawal of the Examiner's 35 U.S.C. §103(a) rejection for the following additional reasons:

1. Applicants' independent Claims 38 and 86 claim a storage wrap material comprising, *inter alia*, a sheet of non-porous material having an active side further comprising an adhesive disposed continuously thereon.

2. Figs. 1-6 of the Wilbur reference provide a tie-band having opposite end portions embossed or molded so as to provide each end portion with a multiplicity of closely grouped pockets or recesses. (Col. 2, ll. 38-41) Within each pocket or recess, the bottom wall thereof is provided with a coating of a permanently sticky or tacky adhesive. (Col. 2, ll. 47-50)

3. Thus, as can be seen from Figs. 1-6 of the Wilbur reference, a sheet material is provided with an adhesive that is disposed discontinuously thereon. This is not what Applicants claim in independent Claims 38 and 86.

4. Figs. 7 and 8 of the Wilbur reference disclose a paper tie-band material provided with a multiplicity of pin punctures that form an outstanding tubular burr. (Col. 3, ll. 47-51) All of the burrs are disposed upon one side of the band and are surrounded by a coating of a permanently sticky or tacky adhesive. (Col. 3, ll. 51-53)

5. Thus, Figs. 6 and 7 of the Wilbur reference disclose a porous material having an adhesive disposed continuously thereon. This is not what Applicants claim in independent Claims 38 and 86.

In sum, there is no suggestion in the Wilbur reference to provide what Applicants claim as their invention; to-wit: a sheet of non-porous material having an active side further comprising an adhesive disposed continuously thereon. It is clear that the Wilbur reference fails to disclose, teach, suggest, or render obvious every recited feature of Applicants' claimed invention. Further, it is irrelevant whether Wilbur's invention teaches that the burrs are provided as a means to shield the adhesive from being contacted. Applicants claim no such limitation in either independent Claim 38 or

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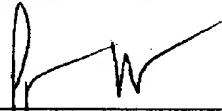
86. Therefore, the *Wilbur* reference cannot support a *prima facie* case for obviousness under 35 U.S.C. §103(a). Applicants therefore request reconsideration and withdrawal of the Examiner's 35 U.S.C. §103(a) rejection to Applicants' independent Claims 38 and 86 and all of the claims dependent thereon.

Conclusion

Based on all the foregoing, it is respectfully submitted that each of Applicants' remaining claims is in condition for allowance and favorable reconsideration is requested.

This response is timely filed pursuant to the provisions of 37 C.F.R. §1.8 and M.P.E.P. §512. If any additional charges are due, the Examiner is authorized to deduct such charges from Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,  
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